

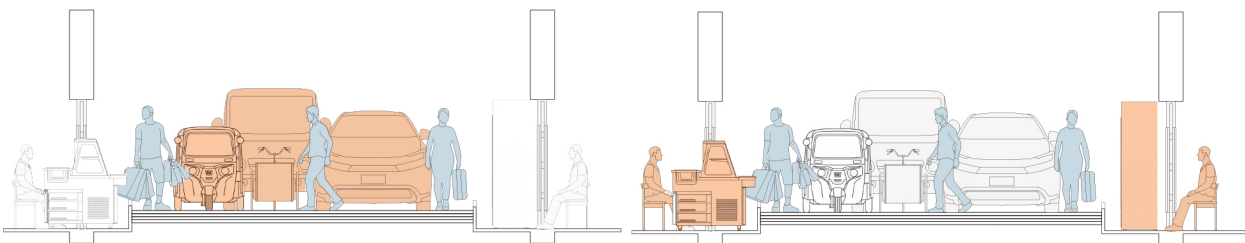
# STREET FACADE & SHOPFRONT REDESIGN

Rukbiya Street is to be redesigned as a shaded, green, pedestrian-friendly corridor developed through a participatory process, where preserved facades and softened thresholds naturally extend life onto the street.

## 1) RESEARCH FINDINGS

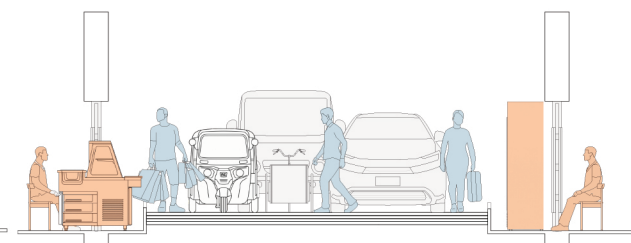
(POTENTIALS, CONSTRAINTS, ON-SITE PROBLEMS)

Cars and Pedestrian Conflict



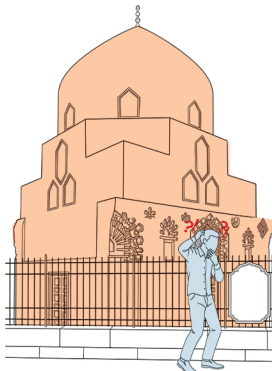
Vehicles and pedestrians dangerously share the same narrow space.

Street function as in formal market



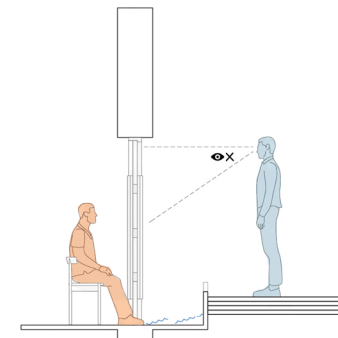
Streets are cluttered by unauthorized stalls.

People unawareness of the buildings value



Historical landmarks are obscured by daily chaos and ignorance.

The rose of the street level



Increased street levels cause poor sightlines and accessibility.

The stores' spillouts



Shops encroach onto walkways, blocking pedestrian flow.

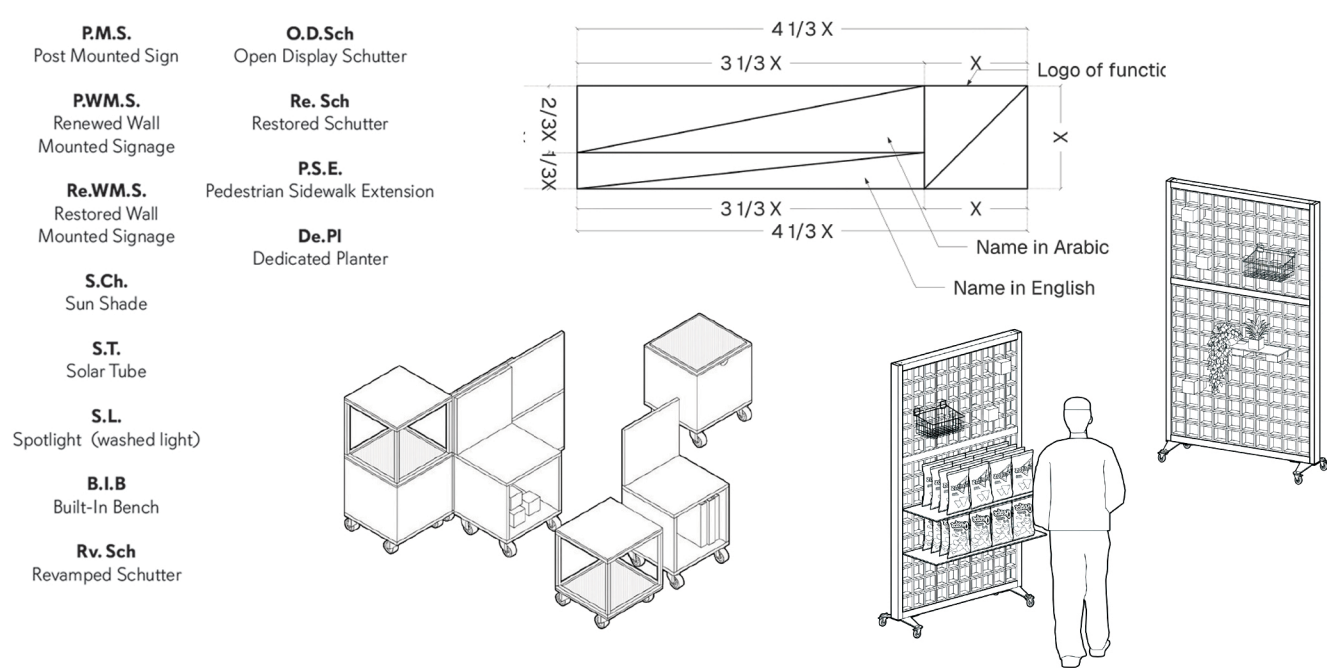
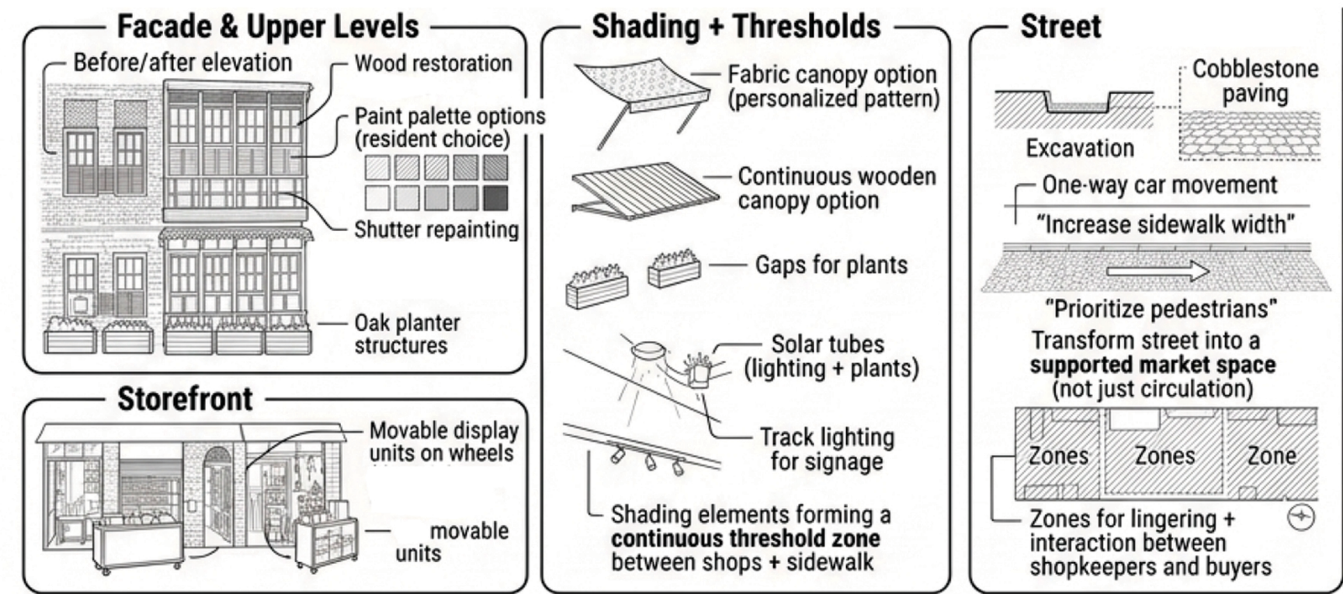
Existing elevation conditions



Facades are uncoordinated, neglected, or visually cluttered.

## 2) INTERVENTION CONCEPT

Careful urban renewal, a syncretic approach that incorporates various qualities and elements of participatory methods and professional intervention to improve the appearance and physical conditions of street life. Taking as a starting point the improvement of the physical appearance of building facades and the alleviation of social tensions resulting from the hectic pace of commercial ground-floor activity.



## 3) FULL VISION

INTEGRATED SPATIAL, SOCIAL AND TEMPORAL PROPOSAL

